

## BIOGRAPHY OF JABRA EXECUTIVES

**Mark R Leigh**  
**President,**  
Asia Pacific CC&O

Direct:  
Mobile:  
E-mail:



---

### Current position

Mark Leigh joined GN Netcom in August 2010 as the President of Asia Pacific (APAC). Based in Singapore, his key responsibilities include strategizing and driving the expansion and growth of Jabra, GN Netcom's flagship brand, in the APAC region.

### Mark's areas of expertise are:

Mark brings with him close to 30 years of experience in the telecommunications industry, both internationally and within Asia, and has won a number of awards in the industry for his leadership skills. His experience includes directorships of various companies, general management, sales and marketing, business evaluation, business development, joint ventures, merger and acquisitions, reengineering and led change management turnarounds.

### Prior history:

Prior to his current position, Mark was President for Avaya Asia Pacific until Jan 2009, after which he joined MV Midas Singapore Pte Ltd as a partner. At Avaya, Mark was responsible for revenues of just under \$500M USD in IT and software across 13 countries within the region. During the 10 years as President for the region he also was a director of a listed company and became the Chairman for the last 4 years, before resigning from the posts. Mark was responsible for driving the Asia Pacific operations of Avaya Inc. (NYSE: AV), a leading global provider of communications networks for businesses, government agencies and other organizations prior to their buy out by Private Equity.

Mark also served as chief operating officer for Asia/Pacific and China in the Business Communications Systems division of Lucent Technologies. In this role, Mark was responsible for the sales, sales support, service, operations, training, strategic planning, business development, CIO, Legal, Marketing and eBusiness. Avaya spun off from Lucent at the end of September 2000.

Before joining Avaya and Lucent, Mark was director of corporate operations for Asia Pacific with the Philips Electronics Group where he was based in the regional headquarters in Singapore. Mark also held senior leadership roles at Philips for its communications division in Hong Kong & China where he lived for 9 years.

### Other information:

---

#### About Jabra

Jabra is the brand of GN Netcom, a subsidiary of GN Store Nord A/S (GN) - listed on NASDAQ OMX. Jabra employs approximately 850 people worldwide and in 2011 produced an annual revenue which amounted to DKK 2,106 million. Jabra is a world leader in the development, manufacturing, and marketing of a broad range of hands-free communications solutions. With a reputation for innovation, reliability, and ease of use that goes back more than two decades, Jabra's consumer and business divisions produce corded and wireless headsets, plus mobile and in-office speakerphones that empower individuals and businesses through increased freedom of movement, comfort, and functionality.

**Jabra**<sup>®</sup>  
YOU'RE ON