


Jabra®

USE YOUR HEAD AND PREVENT SICK DAYS

Norway's largest dairy company, TINE, has developed from a traditional dairy producer to a modern and effective organization with a strong brand in Norway and other countries. Future-oriented communication solutions and Jabra headsets are a natural and necessary part of the daily operations.

TINE Group sells primarily milk and dairy products, but also manufactures and sells other food products. TINE has 5 regional dairy companies and several wholly and partially owned subsidiaries in other food industries such as juice, ice and marine products. The Group has subsidiaries in Sweden, Denmark, United Kingdom and USA. Turnover for the Tine Group was NOK 18.9 billion in 2009.

TINE started an extensive process related to telephony in 2008. This process reduced the number of traditional desk phones and faxes from around 3700 to 1500, and enabled them to replace many of these with mobile or softphone/IP telephony.

Questions from employees were many and pertained to everything from radiation from mobile telephones to comfort and sound quality. Fortunately, solutions to these challenges were found in the form of increased use of high quality headsets. Today, TINE has standardized headsets from one of the markets most acknowledged manufacturers, Jabra. Approximately 1000 employees are potential users of Jabra headsets through the purchasing agreement.

"Health, environment and safety are important for us, and we consider our Jabra headsets to be an important part of our company's growth, and a key factor in the prevention of sick days," says Ante Krsticevic, Purchasing Manager at TINE.

JABRA OFFERS A HEADSET FOR EVERY NEED

For mobile use, many TINE employees use the corded headsets – Jabra GN2100 and Jabra BIZ™ 2400 – but some employees choose to use *Bluetooth*® versions. Specifically, the softphone

COMPANY

Customer: TINE
 Web Site: www.tine.no
 Customer Size: 5700+ employees
 Country: Norway
 Industry: Manufacturing

PROFILE

TINE SA is the parent company of TINE Group. TINE is represented throughout Norway with over 15000 owners (the Milk Producers delivering milk own the cooperation), 5700+ employees, 44 dairies, 4 central hubs, 4 terminals and 8 production facilities in another company. Approximately 1000 employees are potential users of Jabra headsets through the purchasing agreement. TINE is certified according to ISO 9001.

PRODUCT

Products: Jabra PRO™ 9400, Jabra GN2100 and Jabra BIZ™ 2400

“ Headsets are an important part of our company's growth. ”

Ante Krsticevic,
 Purchasing Manager at TINE



GN Netcom is a world leader in innovative headset solutions. GN Netcom develops, manufactures and markets its products under the Jabra brand name.

A BRAND BY

GN Netcom

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WWW.JABRA.COM



Jabra®

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users who work in TINE's Call Center use wireless headsets from the Jabra PRO™ 9400 Series.

The Jabra BIZ 2400 is a series of user-friendly headsets, which are compatible with all types of telephone systems. The model's extremely high quality, frequency range and noise-canceling microphone technology provide many possibilities to adapt the headsets to different working environments.

Jabra GN2100 headsets, with high quality, great flexibility, a wide range of accessories and many unique wearing styles, provide many options for individual adaptation.



TINE is focused on having future-oriented solutions that can be used for a long time. Therefore, they conducted thorough testing before deciding on a standardized solution from Jabra, to ensure that the equipment worked properly with the rest of their communication solution.

MORE INFORMATION

Please visit www.jabra.com for more information and e-mail.



The Jabra PRO 9400 Series is the latest state-of-the-art headset model series from Jabra. Its unique touchscreen base can send incoming calls to the headset from desk, softphone and mobile phones up to 150 meters away - increasing mobility for employees by making it easier to move around the office and meeting rooms.